PRESS RELEASE

The Go-Ahead Group is joining ALLRAIL

BRUSSELS, February 7th 2022: It is a great pleasure to announce that one of the world's leading privately owned public transport companies, The Go-Ahead Group[1], is joining ALLRAIL.

ALLRAIL is the Alliance of Rail New Entrants in Europe, a non-profit association that pushes for faster market opening in passenger rail. In those countries where this has been allowed to happen so far, it has consistently led to:

- **Innovation and improved service**
- **Lower fares**
- **Reduced taxpayer subsidy** and
- **Modal shift to rail** *away* from those transport modes with higher carbon emissions, such as flights and cars. This is great news for the EU Green Deal.

Go-Ahead operates public transport services in a range of different countries from Singapore to the Republic of Ireland. It literally seeks to "go ahead" and provide a top-notch experience for passengers, so that people leave their cars behind.

We see this in Norway, where its rail operator Go-Ahead Nordic[2] received great feedback in the Rail Directorate's first independent customer satisfaction survey. It received the highest score of any rail operator for passenger satisfaction - at 82%[3].

Then a few weeks ago, Go-Ahead was voted first by commentators, peers and analysts in the category "Britain's Most Admired Transport company" with special praise for its innovation & diversity[4], ahead of Ryanair, EasyJet & Virgin Atlantic.

Dr Erich Forster, President of ALLRAIL, states: *"Go-Ahead promotes the kind of modal shift that Europe wants to emulate. Therefore, the EU Green Deal must include a programme that expedites market opening in order to encourage such operators".*

Christian Schreyer, CEO of The Go-Ahead Group, says: *"Rail services around the world are part of the solution in tackling urban congestion and climate change. So we are pleased to be joining ALLRAIL. It is the leading voice in Europe calling for open and fair competition, to create a rail market that will deliver the best service for people, communities and the environment."*

[1] https://www.go-ahead.com/
[2] https://go-aheadnordic.com/en/
[3] https://www.mynewsdesk.com/no/go-ahead-norge-as/pressreleases/svaert-tilfredse-kunder-paa-go-aheads-tog-3133497
[4] See the Annex below on Page 2 of this document

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Annex

Britain's Most Admired Transport Company in 2021:

Published in January 2022 by *"Management Today"*: managementtoday.co.uk

According to a vote of peers, analysts and commentators, The Go-Ahead Group ranked first in the United Kingdom transport industry in 2021, with praise for its innovation, diversity and inclusion and ability to attract top talent:



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